



UNIVERSITY & TERTIARY SPORT
NEW ZEALAND

INNOVATION AWARD

The Innovation Award recognises a new initiative specifically targeted at engaging non-participating students in recreation.

The purpose of the Innovation Award is to celebrate and showcase tertiary institutions that are taking inventive approaches as they navigate a complex and changing external environment, as well as promote a culture of innovation & creativity.

Initiatives must be targeted at engaging non-participants and/or population groups that are under-represented in participation figures.

Initiatives may be new or existing but must have had at least one event or iteration in the year of or preceding the Awards.

Criteria

The winners of the award will be recognised for their outstanding impact based on:

Rationale

- Insights that demonstrate why the initiative was needed and developed.

Scope

- Evidence of how students were involved in the design of the initiative.
- The ability to articulate how the initiative provided 'something different' beyond traditional recreation provision.

Impact – Current and Expected

- The impact of the initiative, and how it inspired and increased participation.
- Any internal, recreation or community partnerships developed to enable this initiative.

Entry Form

The entry form is a question-and-answer format, with a strict word limit. Answers in the form of bullet points are acceptable where appropriate.

Entry Form Questions

(Approx word limit in italics)

Background

Initiative Title *(25 words)*

Initiative summary (what does your project focus on and why?) *(250 words)*

Rationale

Tell us how you went about understanding the community/population group you worked with and provide evidence as to why the initiative was needed and developed? *(500 words)*

Scope

Who was involved in the initiative and what was their role? *(250 words)*

Tell us how the initiative provided 'something different' beyond traditional recreation provision *(500 words)*

Impact

How has the initiative resulted in positive outcomes for students (other key groups where relevant)? *(500 words)*